

Case Study:

# 3-2 Transload Solution

## Visible Reduces Spend, Transit Time for Leader in Water Sports Product Manufacturing

### SOLUTION OVERVIEW

Visible's client, a Denver-based manufacturer of water sports products, had been importing approximately 350 containers from China annually and shipping them via rail to Denver.

After performing an analysis of its client's supply chain, Visible created a solution to reduce cost and transit time. Visible proposed that the client's freight be delivered to their facility near Seattle and transloaded from three 40' high cube (HC) containers to two Denver-bound domestic trailers, which would save the client \$328K annually.



	<b>PREVIOUS PROCESS</b> Intermodal (Rail) from West Coast to Denver	<b>VISIBLE PROCESS</b> Transload into Domestic Trailers at Visible West Coast Facility	<b>SAVINGS</b> Per container
<b>TRANSIT TIME</b>	25-26 Days	22-23 Days	3-4 Days
<b>SPEND</b>	\$4,450/40' HC	\$3,512/40' HC	\$938/40' HC

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